

**SPONSORSHIPS AND TICKETS:**

- ☐ **HONORARY CHAIR AT \$100,000:** Includes best placement for two tables of twelve; Back Cover-position journal ad; recognition including company logo in Gala printed materials, on-screen presentation, and Gala webpage; special mention from the podium; named program sponsor of the *Gold Humanism Honor Society forthcoming Biennial Conference*; designation as a *member of the President and Board Chair Golden Circle*.
- ☐ **HONORARY VICE CHAIR AT \$75,000:** Includes best placement for two tables of ten; Inside Front Cover-position journal ad; recognition including company logo in Gala printed materials, on-screen presentation, and Gala webpage; special mention from the podium; named program sponsor of *40 nursing school White Coat Ceremonies in 2016*; designation as a *member of the President and Board Chair Golden Circle*.
- ☐ **HONORARY CO-CHAIR AT \$50,000:** Includes premier placement for two tables of ten; a Ruby full-page journal ad; recognition including company logo in Gala printed materials, on-screen presentation, and Gala webpage; special mention from the podium; named program sponsor of *five Humanism Research Institute "Mapping the Landscape Initiative" Grants*; designation as a *member of the President and Board Chair Golden Circle*.
- ☐ **HONORARY HOST AT \$25,000:** Includes premium placement for a table of twelve; an Emerald full-page journal ad; recognition in Gala printed materials, on-screen presentation, and Gala webpage; special mention from the podium; named program sponsor of *five Student Summer Fellowships in 2016*; designation as a *member of the President and Board Chair Golden Circle*.
- ☐ **GUARDIAN AT \$15,000:** Includes prominent placement for a table of ten; a Gold full-page journal ad; recognition in Gala printed materials, on-screen presentation, and from the podium; named program sponsor of *three Student Summer Fellowships in 2016*; designation as a *member of the President's Leadership Cabinet*.
- ☐ **PATRON AT \$10,000:** Includes preferred placement for a table of ten; a Silver full-page journal ad; recognition in Gala printed materials and on-screen presentation; named program sponsor of *two Student Summer Fellowships in 2016*; designation as a *member of the President's Leadership Cabinet*.
- ☐ **BENEFACTOR AT \$5,000:** Includes four preferred tickets; a Bronze full-page journal ad; recognition in Gala printed materials and on-screen presentation; designation as a *member of the President's Leadership Cabinet*.
- ☐ **CHAMPION AT \$2,500:** Includes two preferred tickets; a full-page journal ad; recognition in Gala printed materials and on-screen presentation.
- ☐ **SPONSOR TICKET(S) AT \$1,000 EACH:** Includes one preferred ticket; a half-page journal ad; recognition in Gala printed materials and on-screen presentation.
- ☐ **FRIEND TICKET(S) AT \$500 EACH:** Includes one ticket; recognition in Gala printed materials and on-screen presentation.

**TRIBUTE JOURNAL ADVERTISEMENTS:**

***A message in the Tribute Journal is a meaningful way to honor or memorialize a healthcare practitioner or loved one!***

Deadline for receiving ads is Monday, October 19th. Full-page ads are 8.125"h x 5.125"w; half-page ads are 4"h x 5.125"w; quarter-page ads are 4"h x 2.5"w. Ads are black & white and may be prepared from your written copy; camera-ready non-bleed artwork; or high resolution print-ready PDF files with all images and fonts embedded. Email to GoldFoundation@cmevents.net.

- ☐ **GOLD FULL-PAGE AD AT \$10,000**      ☐ **FULL-PAGE AD AT \$2,500**      ☐ **QUARTER-PAGE AD AT \$500**
- ☐ **SILVER FULL-PAGE AD AT \$5,000**      ☐ **HALF-PAGE AD AT \$1,000**
- ☐ I wish to make a fully tax-deductible contribution of \$\_\_\_\_\_ in support of Gold Foundation programs and more humanistic healthcare experiences for patients and practitioners.

**CONTACT INFORMATION:**

NAME \_\_\_\_\_ *I would like to be listed in printed materials by: ☐ Name -OR- ☐ Company  
(Please print exactly as you wish to appear in printed materials.)*

CORPORATION/ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

FAX \_\_\_\_\_

**PAYMENT DETAILS:**

- ☐ Enclosed is a check for \$\_\_\_\_\_ made payable to *The Arnold P. Gold Foundation*.
- ☐ Please charge a total of \$\_\_\_\_\_ to my: VISA / MasterCard / AMEX

CREDIT CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

*For further information please call the Benefit Office at 212.763.8590 or GoldFoundation@cmevents.net. Please mail response forms to: Arnold P. Gold Foundation Gala, c/o CMI Events, 1325 Sixth Avenue, 27th floor, NY, NY 10019 or fax: 212.763.8577. Contributions are fully tax-deductible to the extent allowed by law. The non-deductible portion of each ticket is \$200. The Gold Foundation is a registered not-for-profit organization under section 501(c)(3) of the IRS code. Federal Tax ID# is 22-3052098.*