

SPONSOR & EXHIBITOR OPPORTUNITIES

The Gold Foundation is the leading nonprofit organization with a mission of humanism across the healthcare continuum. We define humanism as **collaborative**, **compassionate**, and **scientifically excellent care**. At the 2024 Gold Humanism Summit at the beautiful Downtown Hilton Atlanta, we will convene our many community members to explore best practices and strategies to fuel change and inspire action. This interprofessional, international event will be focused on igniting humanism to create the tangible changes necessary to heal the heart of healthcare.



*The Gold Foundation **champions** the **human connection** in healthcare.*

ALL SPONSOR OPPORTUNITIES INCLUDE:

- Acknowledgement as a sponsor on the Gold website
- Recognition as a sponsor on the Gold website conference app, promotional materials, and/or signage (approval by Gold)
- Your organization's logo included in email messages and/or our social media channels (approval by Gold)
- Your organization's printed materials or small promotional item in our attendee tote bag (approval by Gold)

WHEN POSSIBLE, GOLD WILL SECURE MULTIPLE SUPPORTERS FOR A GIVEN SPONSORED OPPORTUNITY.

PLATINUM LEVEL Organizations sponsoring at \$36,000+ will receive an exhibitor table and two (2) conference registrations.	SILVER LEVEL Organizations sponsoring at \$10,000+ will receive an exhibitor table and one (1) free conference registration.
GOLD LEVEL Organizations sponsoring at \$15,000+ will receive an exhibitor table and two (2) conference registrations.	BRONZE LEVEL Organizations sponsoring at \$5,000+ will receive an exhibitor table/space.

DO YOU HAVE A SPONSORSHIP IDEA OR EXHIBITOR QUESTION?

We'd love to hear from you. Please reach out to [Pia Pyne Miller](#), Senior Director of Strategy and Business Development to collaborate, showcase, and amplify your organization's work.

SPONSORS

Platinum \$36,000+ Sponsorship Opportunities

SPECIAL COLLECTION ISSUE | 2 AVAILABLE

Sponsor a Special Collection Summit-focused issue published in collaboration with The Journal of Patient Experience, our Media Partner.

RECORDING SERVICES | 2 AVAILABLE

Help to record the Summit sessions to become Gold Human InSight Webinars which we can share further with our audience.

Gold \$15,000+ Sponsorship Opportunities

KEYNOTE | 2 AVAILABLE

FOR SESSIONS WHERE WE DO NOT SEEK CME/CNE/CE. IF CME/CNE/CE APPROVED, THERE MAY BE RESTRICTIONS AROUND SIGNAGE

Sponsor a keynote presentation, no input from sponsor on content. Gold would work to secure speaker(s). Opportunity for signage, as appropriate, on the podium, program, and/or conference app.

RECEPTION, BREAKFAST OR LUNCH | 4 AVAILABLE

Sponsor the Reception (may include wine and hors d'oeuvres or a breakfast or lunch). Opportunity for signage, as appropriate, on the table(s), program, and/or conference app. Upgrades possible for an additional cost.

WELLNESS SPACE | EXCLUSIVE

SPONSORED BY GOLD CORPORATE COUNCIL (GCC)

Provide a soothing space to breathe and recharge. Sponsors will create a welcoming space which may include mindfulness, yoga, and more.



Silver \$10,000+ Sponsorship Opportunities

SESSION OR WORKSHOP | 4 AVAILABLE

FOR SESSIONS WHERE WE DO NOT SEEK CME/CNE/CE. IF CME/CNE/CE APPROVED, MAY COME WITH RESTRICTIONS AROUND SIGNAGE

Sponsor a session or workshop, no input from sponsor on content. Gold would work to secure speaker(s). Opportunity for signage, as appropriate, on the podium, program, and/or conference app.

WI-FI | 2 AVAILABLE

Help keep all our attendees connected while at the conference. Opportunity for signage, as appropriate, in the program and/or conference app.

COFFEE/TEA/SNACK BREAK STATION | 2 AVAILABLE

Sponsor the Break Station during scheduled morning and after rest breaks (may include beverage and/or snack). Opportunity for signage, as appropriate, on the table(s), program, and/or conference app.

Bronze \$5,000+ Sponsorship Opportunities

TELL ME MORE® EXPERIENCE | 4 AVAILABLE

Provide an engaging space for attendees to become familiar with the Tell Me More® communication tool through role playing and a connection with one another. Opportunity for signage, as appropriate.

SUMMIT ATTENDEE TOTE BAG | 5 AVAILABLE

Sponsor the Summit Attendee Tote Bag - includes your logo along with other bag sponsor(s) on one side of the bag and Gold's logo and conference title on other side of the bag.

STUDENT OR COMMUNITY HEALTH CENTER WORKER SCHOLARSHIPS FUND | 10 AVAILABLE

Support scholarships for registration, travel, food, and/or hotel costs for Students and Community Health Center Workers. Opportunity for signage, as appropriate, in the program and conference app.

MORNING ACTIVITY | 2 AVAILABLE

Sponsor additional morning activities, such as breakfast ice breakers, yoga, and/or guided meditation walk. Gold will provide any instructor/trainer(s). Opportunity for signage, as appropriate, in the program and/or conference app.



EXHIBITORS

Exhibitor \$2,000 Opportunity

- Exhibitor table and chair for both conference days
- One (1) complimentary registration for the conference
- This does not include promotion (including placement of logos) or other sponsorship benefits
- Space is limited to a maximum of 30 exhibitor tables, granted on a first-come, first-served basis.

EXHIBITOR PRESENCE

Exhibitor tables/spaces will be placed in areas with high visibility and foot traffic, including where meals will be held. This will allow exhibitors and attendees to connect throughout the conference.



**FOR GENERAL SUMMIT
INFORMATION, SCAN HERE!**